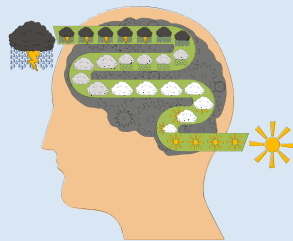


# GREAT DREAM

## Ten keys to happier living



Ten factors that are really important for our well-being and what we can do about them



ACTION FOR HAPPINESS

[www.actionforhappiness.org](http://www.actionforhappiness.org)

# ACTION FOR HAPPINESS

Join the movement. Be the change

We all want to lead a happy life and want the people we love to be happy too. But as a society we are not giving this enough priority. Despite decades of economic growth we are no happier now than we were sixty years ago. We need to re-think our priorities.

The good news is that our actions and choices can affect our happiness. What makes us happy has less to do with our money or possessions and more to do with our attitudes and relationships with other people.



Action for Happiness is a movement of people from all walks of life who are taking action in their personal lives, communities, workplaces and schools to help create a happier and more caring society.

We help people learn practical ways to increase their well-being and make others happier too, all based on the latest scientific evidence of what really works. You can start with these Ten keys to happier living.

**A happier world is possible. Your actions really make a difference.**

“ I will try to create more happiness and less unhappiness in the world around me ”

*The Action for Happiness pledge*



ACTION FOR HAPPINESS

[www.actionforhappiness.org](http://www.actionforhappiness.org)

# GREAT DREAM

## Ten keys to happier living

**GIVING**



Do things for others

**RELATING**



Connect with people

**EXERCISING**



Take care of your body

**APPRECIATING**



Notice the world around

**TRYING OUT**



Keep learning new things

**DIRECTION**



Have goals to look forward to

**RESILIENCE**



Find ways to bounce back

**EMOTION**



Take a positive approach

**ACCEPTANCE**



Be comfortable with who you are

**MEANING**



Be part of something bigger

ACTION FOR HAPPINESS

[www.actionforhappiness.org](http://www.actionforhappiness.org)

if you want to

FEEL  
GOOD



do good



ACTION FOR HAPPINESS



Do things for others  
[www.actionforhappiness.org](http://www.actionforhappiness.org)



# GIVING

Do things for others



Caring about others is fundamental to our happiness. Helping other people is not only good for them, it's good for us too. It makes us happier and can help to improve our health. Giving also creates stronger connections between people and helps to build a happier society for everyone. And it's not all about money - we can also give our time, ideas and energy. So if you want to feel good, do good!

## QUESTION



**What have you done recently to make someone happy or to help others?**

## INSPIRATION

**“ No act of kindness, no matter how small, is ever wasted ” ~ Aesop**

## ACTION IDEAS

- Do three extra acts of kindness today. Offer to help, give away your change, pay a compliment, or make someone smile.
- Reach out to help someone who's struggling. Give them a call or offer your support. Let them know you care.

**ACTION FOR HAPPINESS**



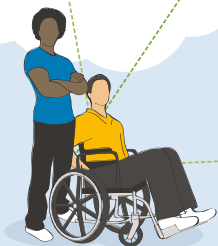
Do things for others  
[www.actionforhappiness.org](http://www.actionforhappiness.org)



When we're together



everything's better



ACTION FOR HAPPINESS



Connect with people  
[www.actionforhappiness.org](http://www.actionforhappiness.org)



# RELATING

## Connect with people



Our relationships with other people are the most important thing for our happiness. People with strong relationships are happier, healthier and live longer. Our close relationships with family and friends provide love, meaning, support and increase our feelings of self worth. Our broader social networks bring a sense of belonging. So it's vital that we take action to strengthen our relationships and make new connections.

### QUESTION



**What helps you stay close to the people that really matter?**

### INSPIRATION

**“ People will forget what you said, people will forget what you did, but people will never forget how you made them feel ” ~ Maya Angelou**

### ACTION IDEAS

- Make more time for the people who matter. Chat with a loved one or friend, call your parents or play with the kids.
- Make three extra connections today. Stop to chat in the shop, wave at a neighbour, learn the name of someone new.

**ACTION FOR HAPPINESS**

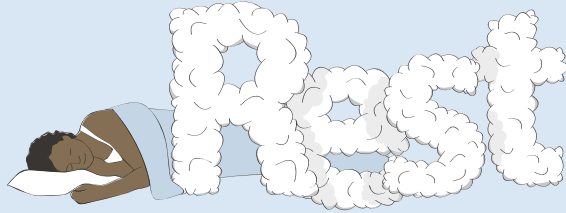


**Connect with people**  
[www.actionforhappiness.org](http://www.actionforhappiness.org)

be active



RELAX



REPEAT  
DAILY



ACTION FOR HAPPINESS



Take care of your body  
[www.actionforhappiness.org](http://www.actionforhappiness.org)





# EXERCISING

## Take care of your body



Our body and mind are connected. Being active makes us happier as well as being good for our physical health. It instantly improves our mood and can even lift us out of a depression. We don't all have to run marathons - there are simple things we can do to be more active each day. We can also boost our well-being by spending time outdoors, eating healthily, unplugging from technology and getting enough sleep!

### QUESTION



**Which ways of being active and healthy do you really enjoy?**

### INSPIRATION

**“ Try to limit your sitting and sleeping to just 23 and a half hours a day ” ~ Dr Mike Evans**

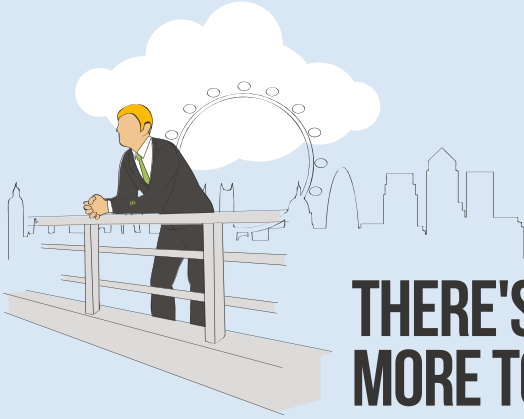
### ACTION IDEAS

- Be more active today. Get off a bus a stop early, take the stairs, turn off the TV, go for a walk - anything that gets you moving.
- Eat nutritious food, drink more water, catch up on sleep. Notice which healthy actions lift your mood and do more of them.

**ACTION FOR HAPPINESS**



**Take care of your body**  
[www.actionforhappiness.org](http://www.actionforhappiness.org)



THERE'S MORE TO **LIFE**

*when you stop and*

**NOTICE**



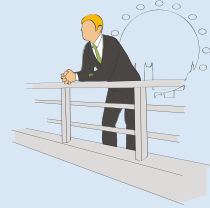
ACTION FOR HAPPINESS

Notice the world around  
[www.actionforhappiness.org](http://www.actionforhappiness.org)



# APPRECIATING

## Notice the world around



Have you ever felt there must be more to life? Well good news, there is! And it's right here in front of us. We just need to stop and take notice. Learning to be more mindful and aware does wonders for our well-being, whether it's on our walk to work, the way we eat or in our relationships. It helps us get in tune with our feelings and stops us dwelling on the past or worrying about the future - so we get more out of the day-to-day.

### QUESTION



**What do you notice about where you are and how you feel right now?**

### INSPIRATION

**“ Learning how to be still, to really be still and let life happen - that stillness becomes a radiance ” ~ Morgan Freeman**

### ACTION IDEAS

- Give yourself a bit of head space. At least once a day, stop and take 5 minutes to just breathe and be in the moment.
- Notice and appreciate good things around you every day, big or small. Trees, bird song, the smell of coffee, laughter perhaps?

**ACTION FOR HAPPINESS**

**Notice the world around**  
[www.actionforhappiness.org](http://www.actionforhappiness.org)

# Find time to

# lose yourself



# IN WHAT YOU LOVE



ACTION FOR HAPPINESS

Keep learning new things  
[www.actionforhappiness.org](http://www.actionforhappiness.org)



# TRYING OUT

## Keep learning new things



Learning affects our well-being in lots of positive ways. It exposes us to new ideas and helps us stay curious and engaged. It also gives us a sense of accomplishment and helps boost our self-confidence and resilience. There are many ways to learn new things throughout our lives, not just through formal qualifications. We can share a skill with friends, join a club, learn to sing, play a new sport and so much more.

### QUESTION



**What have you learnt or tried out for the first time recently?**

### INSPIRATION

**“As long as you live, keep learning how to live” ~ Seneca**

### ACTION IDEAS

- Do something for the first time today. Sample sushi, try a new route, read a different newspaper or visit a local place of interest.
- Learn a new skill, however small. A first aid technique or a new feature on your phone. Cook a new meal or use a new word.

**ACTION FOR HAPPINESS**



**Keep learning new things**  
[www.actionforhappiness.org](http://www.actionforhappiness.org)

it helps to  
know what

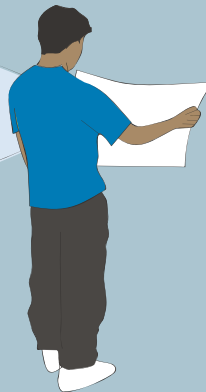
YOU'RE LOOKING  
FORWARD TO

SEE NEW THINGS

GOOD HEALTH

REWARDING JOB

FAMILY AND FRIENDS



ACTION FOR HAPPINESS



Have goals to look forward to  
[www.actionforhappiness.org](http://www.actionforhappiness.org)



# DIRECTION

Have goals to look forward to



Feeling good about the future is really important for our happiness. We all need goals to motivate us and these have to be challenging enough to excite us, but also achievable. If we try to attempt the impossible this creates unnecessary stress. Choosing meaningful but realistic goals gives our lives direction and brings a sense of accomplishment and satisfaction when we achieve them.

QUESTION



**What is your most important goal over the next six months?**

INSPIRATION

**“ A wise person knows which goals are ultimately fulfilling and which offer only the illusion of fulfilment ” ~ Robert Emmons**

ACTION IDEAS

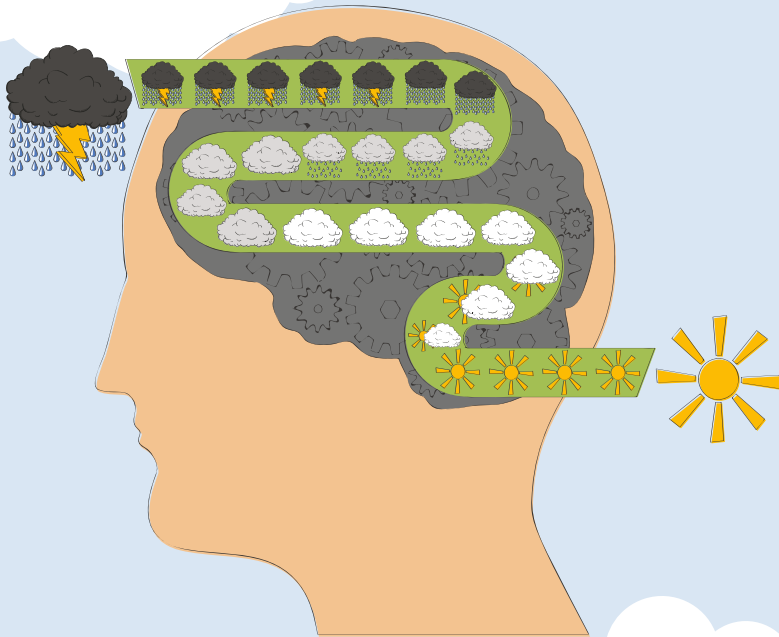
- Take the first step. Think of a goal you're aiming for and do one thing to get started. Make a call, fill in that form, tell others.
- Share your dreams. Tell 3 people about an aspiration that is really important to you this year and listen to theirs too.

**ACTION FOR HAPPINESS**



Have goals to look forward to  
[www.actionforhappiness.org](http://www.actionforhappiness.org)

If you can't **CHANGE** it,



change the way you  
**THINK** about it

ACTION FOR HAPPINESS

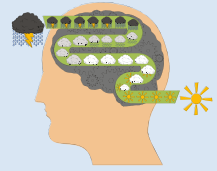
Find ways to bounce back  
[www.actionforhappiness.org](http://www.actionforhappiness.org)





# RESILIENCE

## Find ways to bounce back



All of us have times of stress, loss, failure or trauma in our lives. How we respond to these events has a big impact on our well-being. We often cannot choose what happens to us, but we can choose how we react to what happens. In practice it's not always easy, but one of the most exciting findings from recent research is that resilience, like many other life skills, can be learned.

### QUESTION



**What has helped you bounce back from difficult times before?**

### INSPIRATION

**“ Everything can be taken from a man but one thing: the last of the human freedoms: to choose one's attitude in any given set of circumstances ” ~ Viktor Frankl**

### ACTION IDEAS

- Ask for help today. Confide in a friend, talk to an expert, reach out to a colleague, ask a neighbour to lend a hand.
- When something is troubling you, do something you really enjoy. Shift your mood and bring a new perspective on the problem.

**ACTION FOR HAPPINESS**



**Find ways to bounce back**  
[www.actionforhappiness.org](http://www.actionforhappiness.org)

SEE LIFE AS  
IT IS, BUT

FOCUS ON  
THE GOOD BITS



ACTION FOR HAPPINESS



Take a positive approach  
[www.actionforhappiness.org](http://www.actionforhappiness.org)



# EMOTION

Take a positive approach



Positive emotions - like joy, gratitude, contentment, inspiration, and pride - don't just feel good when we experience them. They also help us perform better, broaden our perception, increase our resilience and improve our physical health. So although we need to be realistic about life's ups and downs, it helps to focus on the good aspects of any situation - the glass half full rather than the glass half empty.

QUESTION



**What good things have happened in your life recently?**

INSPIRATION

**“Enjoy the little things in life, for one day you'll look back and realise they were big things” ~ Kurt Vonnegut**

ACTION IDEAS

- Do something that you know will make you feel good. Listen to music, watch something funny, get outside or call an old friend.
- Try to smile and say something positive every time you walk into a room. Notice the reaction you get.

ACTION FOR HAPPINESS



Take a positive approach  
[www.actionforhappiness.org](http://www.actionforhappiness.org)

Don't compare your  
**insiders**



with other people's  
**outsiders**

ACTION FOR HAPPINESS



Be comfortable with who you are  
[www.actionforhappiness.org](http://www.actionforhappiness.org)



# ACCEPTANCE

Be comfortable with who you are



No-one's perfect. But so often we compare a negative view of ourselves with an unrealistic view of other people. Dwelling on our flaws - what we're not rather than what we've got - makes it much harder to be happy. Learning to accept ourselves, warts and all, and being kinder to ourselves when things go wrong, increases our enjoyment of life, our resilience and our well-being. It also helps us accept others as they are.

## QUESTION



**What are your greatest strengths or hidden talents?**

## INSPIRATION

**“ Friendship with oneself is all important, because without it one cannot be friends with anyone else in the world ” ~ Eleanor Roosevelt**

## ACTION IDEAS

- Ask a trusted friend or colleague to tell you what they think your real strengths are. Try to make more use of these.
- Be as kind to yourself as you are to others. See your mistakes as opportunities to learn. Notice things you do well, however small.

**ACTION FOR HAPPINESS**



Be comfortable with who you are  
[www.actionforhappiness.org](http://www.actionforhappiness.org)

# THE MEANING OF LIFE



ACTION FOR HAPPINESS



Be part of something bigger  
[www.actionforhappiness.org](http://www.actionforhappiness.org)



# MEANING

Be part of something bigger



People who have meaning and purpose in their lives are happier, feel more in control and get more out of what they do. They also experience less stress, anxiety and depression. But where do we find meaning and purpose? It might come from doing a job that makes a difference, our religious or spiritual beliefs, or our family. The answers vary for each of us but they all involve being connected to something bigger than ourselves.

## QUESTION



Which aspects of your life give you a real sense of purpose?

## INSPIRATION

“Act as if what you do makes a difference.  
It does” ~ William James

## ACTION IDEAS

- Feel part of something bigger. Spend time with children, visit an inspiring location, gaze at the stars or join a club.
- Be more charitable. Give others your time, offer to help neighbours or friends, consider giving blood or volunteering.

ACTION FOR HAPPINESS



Be part of something bigger  
[www.actionforhappiness.org](http://www.actionforhappiness.org)

# USING THE TEN KEYS

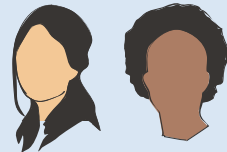
## Taking practical action in our daily lives

There are lots of practical ways to use the Ten Keys to Happier Living in our everyday lives. Here are a few suggestions, but you will probably have lots of other great ideas too.

If you'd like any more information on any of these, please visit our website or get in touch at [info@actionforhappiness.org](mailto:info@actionforhappiness.org)

### For yourself

Use the Ten Keys to recognise what you already do that is good for your happiness. Try to build more of these ideas into your approach to life and day-to-day choices.



### In an Action for Happiness Group

Set up or join a local Action for Happiness group and get together with others who want to help create more happiness and less misery in the world around. Use the Ten Keys as the basis for learning, sharing ideas and taking practical action together.



ACTION FOR HAPPINESS

[www.actionforhappiness.org](http://www.actionforhappiness.org)



## Where you live

Share the Ten Keys with loved ones, friends and neighbours and use them to think about ways to improve well-being in your family and community together. Look for practical and fun steps that could make a difference and help make your home and local area a happier and more connected place to live.



## At work

Use the Ten Keys to recognise how your work influences your happiness and how your behaviour affects colleagues, customers and others that you interact with. As a manager, use the Ten Keys to identify practical changes to create a happier team environment. Share them with colleagues and get their ideas too.



## At school

As a teacher, use the Ten Keys as the basis for classroom discussions or school projects. As a student, suggest them as a topic to study. As parent, governor or someone else who cares about the school community, encourage the leadership team to make well-being a priority and suggest the Ten Keys as a starting point.



ACTION FOR HAPPINESS

[www.actionforhappiness.org](http://www.actionforhappiness.org)

## Selected References

The Ten Keys to Happier Living are based on the latest scientific evidence about what enables well-being.

### **GIVING: Do things for others**

- [1] Post, S. G. (2005). Altruism, Happiness, and Health: It's Good to Be Good. *International Journal of Behavioral Medicine*, 12(2), 66-77.
- [2] Fowler, J. H., & Christakis, N. A. (2010). Cooperative behavior cascades in human social networks. *Proceedings of the National Academy of Sciences of the United States of America*, 107(12).
- [3] Piliavin, J. (2003). Doing well by doing good: Benefits for the benefactor. In C. M. Keyes, J. Haidt, Flourishing: Positive psychology and the life well-lived. American Psychological Association.

### **RELATING: Connect with people**

- [4] Uchino, B.N., Cacioppo, J.T. & Kiecolt-Glaser, J.K. (1996) The Relationship Between Social Support and Physiological Processes. *Psychological Bulletin* Vol. 119, No. 3, 488-531.
- [5] Huppert, F.A. (2008) Psychological wellbeing: Evidence regarding its causes and consequences. State of the Science Review: SR-X2, UK Government Foresight Project, Mental Capital and Wellbeing.
- [6] Fowler, J. H., & Christakis, N. A. (2008), Dynamic spread of happiness in a large social network: longitudinal analysis over 20 years, *British Medical Journal*.

### **EXERCISING: Take care of your body**

- [7] Biddle JH, Ekkekakis P (2005). Physically active lifestyles and wellbeing. In Huppert, F., Baylis, N., Keveme, B. (Eds.) *The science of well-being*. Oxford University Press.
- [8] Babyak, M. et al. (2000). Exercise Treatment for Major Depression: Maintenance of Therapeutic Benefit at 10 Months. *Psychosomatic Medicine*, September/October 2000.
- [9] J. Thompson Coon, J., Boddy, K., Stein, K., Whear, R., Barton, J., Depledge, M. (2011) Does Physical Activity in Outdoor Environments Have a Greater Effect? *Environmental Science & Technology*, 45(5).

### **APPRECIATING: Notice the world around**

- [10] Davidson, R.J., & Kabat-Zinn, J. et al. (2003). Alterations in Brain and Immune Function Produced by Mindfulness Meditation. *Psychosomatic Medicine*, 65, 564-570.
- [11] Shaprio, S.L., Oman, D., Thoresen, C.E., Plante, T.G, & Flinders, T. (2008). Cultivating Mindfulness: Effects on Well-being. *Journal of Clinical Psychology*, 64, 840-862.
- [12] Brown, K.W. & Ryan, R.M. (2003). The benefits of being present: Mindfulness and its role in psychological well-being. *Journal of Personality and Social Psychology*, 84, 822-848.

### **TRYING OUT: Keep learning new things**

- [13] Feinstein, L, Vorhaus, J, and Sabates, R, (2008) Mental Capital and Wellbeing: Making the most of ourselves in the 21st Century, Learning through life: Future challenges, Government Office for Science.
- [14] Hammond, C. (2004). Impacts of lifelong learning upon emotional resilience, psychological and mental health: fieldwork evidence. *Oxford Review of Education* 30: 551-568.
- [15] Feinstein, L., Hammond, C. (2004). The contribution of adult learning to health and social capital. *Oxford Review of Education* 30: 199-221.

Note: the first five of the Ten Keys are adapted from nef (2008) Five Ways to Wellbeing, part of the UK Government Foresight Report on Mental Capital and Wellbeing.

## **DIRECTION: Have goals to look forward to**

[16] Locke, E.A. (2002) Setting goals for life and happiness. In S.J. Lopez & C.R.Snyder (Eds.). Oxford Handbook of Positive Psychology. NY: Oxford University Press.

[17] Wrosch, C., & Scheier, M.F. (2003). Personality and quality of life: The importance of optimism and goal adjustment. *Quality of Life Research*, 12, 59-72.

[18] Schneider, S. L. (2001). In search of realistic optimism: Meaning, knowledge, and warm fuzziness. *American Psychologist*, 56, 250-263.

## **RESILIENCE: Find ways to bounce back**

[19] Reivich, K & Shatté, A. (2003). *The Resilience Factor: Seven keys to finding your inner strength and overcoming life's hurdles*. NY: Broadway Books.

[20] Masten, A.S, & Wright, M.O. (2010). Resilience over the lifespan: Developmental perspectives on resistance, recovery and transformation. *Handbook of Adult Resilience*, 213-237.

[21] Masten, A.S., Cutuli, J.J., Herbers, J.E. & Reed, M.J. (2009). Resilience in Development. In Eds: S.J. Lopez, & C.R. Snyder, *Oxford Handbook of Positive Psychology*. NY:Oxford University Press.

## **EMOTION: Take a positive approach**

[22] Fredrickson, B. L. (2009). *Positivity: Groundbreaking research reveals how to embrace the hidden strength of positive emotions, overcome negativity, and thrive*. New York: Crown Publishing Group.

[23] Cohn, M. A., Fredrickson, B. L., Brown, S. L., Mikels, J. A., & Conway, A. M. (2009). Happiness unpacked: Positive emotions increase life satisfaction by building resilience. *Emotion*, 9(3), 361–368.

[24] Garland, E. L, Fredrickson, B.L., Kring, A.M., Johnson, D.P., Meyer, P.S. & Penn, D.L (2010). Upward spirals of positive emotions counter downward spirals of negativity. *Clinical Psychology Review*.

## **ACCEPTANCE: Be comfortable with who you are**

[25] Ryff, C.D., & Singer, B.H. (2008), Know thyself and become what you are: a eudaimonic approach to psychological well-being. *Journal of Happiness Studies* 9:13-39.

[26] Peterson, C., & Seligman, M. E. P. (2004). *Character strengths and virtues: A handbook and Classification*. New York: Oxford University Press/Washington, DC: American Psychological Association.

[27] Neff, K.D. (2011) Self-compassion, self-esteem and wellbeing. *Social and Personality Psychology Compass* 5/1: 1–12.

## **MEANING: Be part of something bigger**

[28] Seligman, M.E.P. (2011). *Flourish: A Visionary New Understanding of Happiness and Well-being*. NY: Free Press.

[29] Stegar, M.F. (2009). Meaning in Life. In S.J. Lopez & C.R. Snyder (Eds.) *Oxford Handbook of Positive Psychology*. NY: Oxford University Press.

[30] Pargament, K.I. & Mahoney, A. (2009). Spirituality: the search for the sacred. In S.J. Lopez & C.R. Snyder (Eds.) *Oxford Handbook of Positive Psychology*. NY:Oxford University Press.

“ Happiness is a deep sense of flourishing, not a mere pleasurable feeling or fleeting emotion but an optimal state of being ” ~ Matthieu Ricard

“ Action may not always bring happiness; but there is no happiness without action ” ~ Benjamin Disraeli

[www.actionforhappiness.org](http://www.actionforhappiness.org)

Join the movement. Be the change



[facebook.com/actionforhappiness](https://facebook.com/actionforhappiness)



[twitter.com/actionhappiness](https://twitter.com/actionhappiness)

ACTION FOR HAPPINESS

[www.actionforhappiness.org](http://www.actionforhappiness.org)